

# CASE STUDY: BURNS PET NUTRITION

## The Dog Days Aren't Over.



### COMCEN PROVIDED

- ON-SITE SUPPORT
- REMOTE SUPPORT
- CONSULTANCY
- CONFIGURATION
- INSTALLATION
- NETWORK SUPPORT

If you were seeking the best possible nutritional advice for a member of your family, you'd probably want to talk to a Nutritionist. More and more people are now following the same logic when it comes to their pets, which is what makes Burns Pet Nutrition an ongoing success story.

Burns products are developed under the supervision of John Burns, an experienced veterinary surgeon. John formed the company seventeen years ago to address a growing concern over the quality of ingredients used in other pet food products. With the emphasis on quality from the beginning, the company developed a range of dietary products that are all hypo-allergenic and completely free from artificial flavourings and preservatives. As well as obvious health benefits, the products are highly cost effective. With no "waste" element in the food, pets need smaller portions to get their recommended daily nutritional intake.

With a product that's healthier, cheaper and longer lasting for dogs, cats and rabbits, the company's success is no surprise.

You wouldn't feed a junk food diet to your children, so why would you do it to your pets? Thanks to Burns Pet Nutrition, you don't have to.

Burns Pet Nutrition offers a major boost to the local economy at its Head Office location in Kidwelly, employing over 100 staff. It has a satellite office in Kilmarnock and a new production facility in Burry Port, with further expansion planned. Most common functions within the business have been automated by the use of the latest ICT technologies.

An effective ICT support network means new business can be serviced from the west coast of Scotland just as effectively as from south west Wales.

Comcen Managed Services is proud to work with such a progressive market leader. To find out more about Burns Pet Nutrition, visit

<http://www.burnspet.co.uk>

